

WHAT IS CLAIMED IS:

1. A printer for printing an image based on image data and attendant information associated with the image data, comprising:

5 means for synthesizing the image data with the attendant information to produce print image data;

means for printing an image based on the print image data; and

10 means for changing an orientation of attendant information to be superimposed on the image, to one of a plurality of predetermined orientations, said changing means changing the orientation of the attendant information in accordance with a predetermined operation by a user so that the attendant 15 information is synthesized with the image, oriented appropriately for an orientation of the image data.

2. The printer according to claim 1, wherein the orientation of the attendant information with respect to the image data is predetermined in accordance with a position on the image data, in which the attendant information is superimposed, and the changing means changes the position and the orientation of the attendant information to be superimposed on the image, in accordance with a user's operation of designating 25 the position of the attendant information.

3. The printer according to claim 1, further comprising an operation unit including four operation

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sections corresponding to upward, downward, leftward and rightward, wherein the changing means sets, in accordance with a user's operation of the orientation unit, the position of the attendant information on the 5 image data along one of upper, lower, left and right edges of the image data, and changes the orientation of the attendant information in accordance with the set position.

4. The printer according to claim 3, wherein the 10 changing means includes means for shifting the position of the attendant information along the one of the upper, lower, left and right edges in accordance with a user's operation of that one of the four operation sections, which corresponds to the one of the upper, 15 lower, left and right edges.

5. The printer according to claim 1, wherein the attendant information includes character data.

6. A digital camera comprising:

means for forming an image of a to-be-photographed 20 subject;

means for converting the image into electronic image data;

means for generating attendant information associated with the image data;

25 means for synthesizing the attendant information with the image data to produce print image data;

means for printing an image based on the print

image data; and

means for changing, to one of a plurality of predetermined orientations, an orientation of the attendant information to be synthesized with the image data, the changing means changing the orientation of the attendant information in accordance with a user's predetermined operation so that the attendant information is synthesized with the image data, orientated appropriately for an orientation of the image data.

7. The digital camera according to claim 6, wherein the orientation of the attendant information with respect to the image data is predetermined in accordance with a position of the attendant information on the image data to be synthesized with the attendant information, and the changing means changes the position and the orientation of the attendant information to be synthesized with the image data, in accordance with a user's operation for designating the position of the attendant information.

8. The digital camera according to claim 6, further comprising an operation unit including four operation sections corresponding to upward, downward, leftward and rightward, wherein the control means sets, in accordance with a user's operation of the orientation unit, the position of the attendant information on the image data along one of upper,

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lower, left and right edges of the image data, and changes the orientation of the attendant information in accordance with the set position.

9. The digital camera according to claim 8,  
5 wherein the changing means includes means for shifting the position of the attendant information along the one of the upper, lower, left and right edges in accordance with a user's operation of that one of the four operation sections, which corresponds to the one  
10 of the upper, lower, left and right edges.

10. The digital camera according to claim 6,  
wherein the attendant information includes character data.

11. A printer apparatus that can simultaneously  
15 print image data and character string data associated with the image data, comprising:

means for displaying to-be-printed image data on a preview screen;

20 a manual operation member to be manually operated in accordance with an orientation of the displayed image data;

25 a control section for controlling, in accordance with data input by operating the manual operation member, a position and an orientation in which character string data is printed when printing the image data; and

a print data processing section for synthesizing

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the image data with the character string data output from the character string data position control section, and then printing the synthesized data.

12. The printer apparatus according to claim 11,  
5 wherein the position and the orientation in which the character string data is printed are selected from a plurality of predetermined combinations of positions and orientations.

13. An electronic camera equipped with a printer  
10 apparatus that can simultaneously print image data obtained by photography and character string data associated with the image data, comprising:

means for converting image data concerning a photographed subject into an electronic signal;

15 means for displaying to-be-printed image data on a preview screen;

a manual operation member to be manually operated in accordance with an orientation of the displayed image data;

20 a control section for controlling, in accordance with data input by operating the manual operation member, a position and an orientation in which character string data is printed when printing the image data; and

25 a print data processing section for synthesizing the image data with the character string data output from the character string data position control

section, and then printing the synthesized data.

14. The printer apparatus according to claim 13,  
wherein the position and the orientation in which the  
character string data is printed are selected from a  
plurality of predetermined combinations of positions  
and orientations.  
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